

Emiliano Verón

Senior Frontend Engineer · Software Team Lead · Product Owner

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Professional Summary

Software Team Lead and Product-oriented Engineer with 5+ years of experience leading end-to-end delivery of large-scale, multi-brand platforms. Experienced in defining product roadmaps, translating business goals into technical solutions, and driving execution across cross-functional teams. Specialized in React-based architectures, Design Systems, CI/CD pipelines, and performance optimization for applications serving millions of users. Strong advocate of outcome-driven development, team ownership, and continuous improvement.

Professional Experience

Team Lead/Product Owner & Fullstack Developer – Paramo Technologies

May 2022 – Present

- Led end-to-end delivery of large-scale casino platforms, owning technical execution, product planning, and delivery strategy across multiple brands.
- Acted as Product Owner for key initiatives: defined scope, priorities, and acceptance criteria; translated business requirements into technical roadmaps and executable Jira epics.
- Collaborated closely with stakeholders, product managers, designers, backend teams, and QA leads to align business goals with scalable frontend architecture.
- Defined, tracked, and reported OKRs and sprint objectives, ensuring predictable delivery across parallel workstreams.
- Built and maintained execution plans, Confluence documentation, and Jira workflows for complex, multi-team implementations.
- Drove adoption of Component-Driven Development (CDD) and ADS Design System, improving UI consistency, reusability, and reducing delivery time by ~30%.
- Owned BFF (Backend for Frontend) architecture decisions, frontend performance strategy, and release pipelines.
- Implemented and maintained CI/CD and quality gates (Jenkins, ArgoCD, SonarQube, Sentry), improving deployment stability and reducing regressions.
- Facilitated cross-team retrospectives, removed delivery blockers, and increased team velocity and throughput.
- Led frontend performance optimization initiatives, significantly improving stability and performance for applications serving millions of monthly users.
- Oversaw UI/UX improvements across six casino brands, ensuring brand consistency while enabling scalable customization.
- Led migration of legacy casino platforms into a centralized, modern frontend architecture.
- Coordinated platform improvements across frontend, backend, database, and design teams, acting as the primary technical point of contact.
- Made data-driven product and technical prioritization decisions using KPI insights from Mixpanel and internal analytics.

Blockchain Front-End dApp Developer – The Voice Crypto

Dec 2021 – May 2022

- Built React/Redux dApp for NFT game 'The Voice Crypto'
- Integrated Moralis Web3 features for wallet interaction
- Connected smart contracts via Solidity interface to frontend

Software Developer – Avallith

May 2021 – May 2022

- Web scraping using Puppeteer and Cheerio
- Built backend services with NestJS and GraphQL
- Handled data automation and integration with Google Sheets

Front-End Developer – Gearth Logic

Feb 2021 – May 2021

- Led frontend development in React
- Created and structured software foundations for new projects

Fullstack Web Developer – PROTER Network (INMaTs Programme)

Oct 2020 – Dec 2020

- Developed MERN-based platform 'Vidriera Emprendedora'
- Integrated Moodle for educational content distribution

Fullstack Web Developer – AppiAR

Aug 2020 – Aug 2022

- Developed React + Firebase-based beekeeping web application

Front-End Developer – BeeMore

Aug 2019 – Mar 2020

- Built landing pages and SPA with multi-language support (EN/ES/IT)

Core Competencies

- Leadership & Delivery: Execution Planning, Product Roadmaps, Agile/Scrum, Stakeholder Alignment, Sprint Management, Team Mentorship, CDD/ADS Adoption
- Frontend Engineering: React, Redux Toolkit, Next.js, Astro, Svelte, Material-UI, TailwindCSS, Webpack, TypeScript, Performance Optimization (LCP/TBT/CLS)
- Backend & APIs: Node.js, NestJS, Express, GraphQL, REST, BFF Architecture, Prisma, Authentication (JWT/OAuth), WebSockets
- Testing & Quality: Jest, Vitest, Cypress, Playwright, SonarQube, CI/CD Quality Gates
- DevOps & CI/CD: Docker, Jenkins, ArgoCD, GitHub Actions, Nginx, Cloudflare, Kubernetes (Helm, Istio), Monitoring (Sentry, New Relic)
- Database & Data Layer: PostgreSQL, MySQL, MongoDB, Redis, Supabase, ORM/Data Modeling
- Web3 & Integrations: Web3.js, Moralis.
- Tools & Collaboration: Jira, Confluence, Figma, Notion, Storybook, Git, Technical Documentation

Education

- Higher Technician in Software Development – UTN FRM (Feb 2020 – 2022)
- Fullstack Web Development Bootcamp – Capacitarte.com.ar (Jul 2019 – Dec 2019)
- Trained in Java and MySQL Programa Nacional 111MIL – UTN FRM (Mar 2018 – Dec 2020)
- Software Engineering Degree (incomplete) – UNMDP (Mar 2015 – Dec 2019)

Languages

English: C2

French: B2

Spanish: Native